While statewide green industry associations and conferences are common in most states, this annual Cheyenne Green Industry Workshop is unique to Wyoming because it provides a means for learning and networking at the municipal level. It brings together a diverse group of stakeholders involved with green infrastructure planning and management who may not otherwise meet and interact. The one day workshop has inspired professional business relationships and a better understanding of urban forestry-related activities within the city.

The Cheyenne Green Industry Workshop is organized by the Cheyenne Urban Forestry Division with financial assistance from government and industry sponsors. This networking and professional development event connects many attending stakeholders, including nursery owners, arborists, landscapers, city planners, landscape architects, civil engineers, and more.

The one day workshop not only provides the attendees with an expansive network but also covers a variety of topics that are urban forestry related. These topics have included landscape ordinances and enforcement, arborist licensing and certification requirements, species selection, structural pruning, and landscape design.

The workshop includes an interactive working lunch as well as outdoor demonstrations. Local businesses donate dozens of quality door prizes. In three years, the event has grown from 50 attendees to approximately 100.

The Cheyenne Green Industry Workshop is an opportunity for various stakeholders involved with green infrastructure to interact, to learn, and to share experiences. The annual event has resulted in positive exposure for the Cheyenne Urban Forestry Division and a better understanding of the many responsibilities of the division and the importance of proper management of the urban forest. The workshop is also an outstanding example of a level of learning, networking, and communication for other cities to follow.

Overall, the workshop has provided greatly increased networking and professional relationships among various stakeholders involved with the Cheyenne’s urban forest and related green infrastructure.

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**FOR MORE INFORMATION**

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